RESCHEDULED 2016 Annual Luncheon – Monday, Jan. 9, 2017
11:15 to 11:45 a.m. Reception, 12:00 to 1:30 p.m. Luncheon & Program
Sheraton Grand Chicago, 301 East N. Water Street

Presenting Sponsor

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Table sponsors as of Nov. 11, 2016

For 80 years, the Metropolitan Planning Council (MPC) has brought government, community and business leaders together to develop workable solutions to our region’s toughest planning and development challenges. The Annual Luncheon is MPC’s signature event, attracting some 1,000 business, civic, public and community leaders who attend to hear influential speakers and to honor a leader from Chicago’s civic community.

Please join us for MPC’s 2016 Annual Luncheon, which will feature a conversation with Ford Foundation President Darren Walker and John D. and Catherine T. MacArthur Foundation President Julia Stasch on creating access to opportunity and reducing inequality in Chicago and American cities. MPC will also promote our groundbreaking research on the price the Chicago region pays for racial and economic segregation.

During the luncheon, MPC will recognize one of Chicago’s leading corporate citizens King Harris, chairman of Harris Holdings Inc. and president of the Harris Family Foundation, with the 2016 “Champion Fighter Award.” This honor is bestowed to those who have made extraordinary civic contributions to Chicago communities, which is embodied by King’s tireless advocacy to create affordable workforce housing throughout our region.

Yes, I am pleased to sponsor the MPC 2016 Annual Luncheon.
See reverse for a summary of benefits at each sponsorship level.

☐ Lead $25,000 (Table of ten) ☐ Benefactor $10,000 (Table of ten) ☐ Patron $5,000 (Ticket for 1)
☐ Friend $500

Please make checks payable to Metropolitan Planning Council.
MPC is a 501(c)(3) organization and contributions are deductible as provided by law. Tax ID: 36-2382849

Name: __________________________________________ Title: ________________________________

To reserve a sponsorship, please contact Janet Myers, VP of Philanthropy at MPC (call 312-863-6010 or email jmyers@metroplanning.org) or Kristen Meyer at PJH & Associates, Inc. (call 312-553-2000, email kmeyer@pjhchicago.com, or fax 312-553-2007)
Sponsorship levels and benefits:

**Lead**

- Recognition for one Senior Executive on the Annual Luncheon Host Committee, which will be featured on all Annual Luncheon materials and at the event
- One premium table (10 seats)
- Ten invitations to private VIP speakers’ reception preceding luncheon
- Half-page ad in printed event program
- Prominent logo placement in luncheon invitation and printed program, online via the MPC website, social media and all other event collateral
- Recognition via signage at table, event podium and video screens during luncheon
- Listing in all media materials and briefings
- Listing in MPC’s biennial report and all donor recognition collateral
- Logo placement in advertisement run by media sponsor(s)

**Benefactor**

- One preferred table (ten seats)
- Three invitations to private VIP speakers’ reception preceding luncheon
- Logo placement in luncheon invitation and printed program, online via the MPC website and all other event collateral
- Recognition via signage at table and on video screens during luncheon
- Listing in MPC’s biennial report and all donor recognition collateral
- Name recognition in advertisement run by media sponsor(s)

**Patron**

- One choice table (ten seats)
- Recognition in luncheon invitation and printed program, online via the MPC website and all other event collateral
- Recognition via signage at table and on video screens during luncheon
- Listing in MPC’s biennial report and all donor recognition collateral

Contact & Sponsor Recognition Information

Contact Name (for questions & seating): ________________________________

Contact Phone: __________________ Email: ____________________________

Preferred listing for printed materials: _________________________________

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