

# Metropolitan Planning Council

## 2017 Annual Luncheon Sponsorship

### Creating A Winning City: The Team. The Town. The Region.

Friday, September 22, 2017

Reception—11:15 to 11:45 a.m., Luncheon & Program—12:00 to 1:30 p.m.

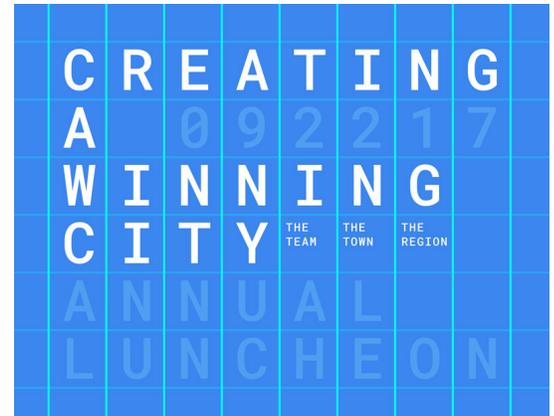
Hilton Chicago, 720 South Michigan Avenue, Chicago, IL 60605

#### Presenting Sponsor



#### Media Sponsor

**WBEZ91.5**CHICAGO



For 80 years, the Metropolitan Planning Council (MPC) has brought government, community and business leaders together to develop workable solutions to our region's toughest planning and development challenges. The Annual Luncheon is MPC's signature event, attracting some 1,000 business, civic, public and community leaders who attend to hear influential speakers and to honor a leader from Chicago's civic community.

Please join us for MPC's 2017 Annual Luncheon, which will feature **Tom Ricketts, Executive Chairman of the Chicago Cubs**, in conversation with **Natalie Moore, WBEZ's South Side Reporter**, on the team's extraordinary journey and the turnaround lessons that we can apply to Chicago's pressing problems.

During the Luncheon, MPC will recognize one of Chicago's leading corporate citizens, **John Canning, Chairman of Madison Dearborn Partners**, with the **2017 Champion Fighter Award**. This honor is bestowed to those who have made extraordinary civic contributions, which John has embodied through his transformative leadership and philanthropy in Chicago and across the nation.

#### Yes, I am pleased to sponsor MPC's 2017 Annual Luncheon.

*See the backside for a full summary of benefits at each sponsorship level.*

- Lead \$25,000** (Table of ten & Host Committee listing)     **Benefactor \$10,000** (Table of ten)     **Patron \$5,000** (Table of ten)     **Friend \$500** (One ticket)

Please make checks payable to: **Metropolitan Planning Council.**

MPC is a 501(c)(#) organization and contributions are deductible as provided by law. Tax ID: 36-2382849

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip Code: \_\_\_\_\_

To reserve a sponsorship, please contact:

**Briana Wagner**

**Account Executive, PJH & Associates, Inc.**

**[bwagner@pjhchicago.com](mailto:bwagner@pjhchicago.com)**

**312.553.2000**

For more information about our Annual Luncheon, please visit:

**[metroplanning.org/luncheon](http://metroplanning.org/luncheon)**

## 2017 Annual Luncheon Sponsorship Levels and Benefits

### Lead

\$25,000

- Recognition for one Senior Executive on the Annual Luncheon Host Committee, which will be featured on all Annual Luncheon materials and at the event
- One premium table (10 seats)
- Ten invitations to private VIP speakers' reception preceding luncheon
- Half-page ad in printed event program
- Prominent logo placement in luncheon invitation and printed program, online via the MPC website, social media and all other event collateral
- Recognition via signage at table, event podium and video screens during luncheon
- Listing in all media materials and briefings
- Listing in MPC's biennial report and all donor recognition collateral
- Logo placement in advertisement run by media sponsor(s)

### Benefactor

\$10,000

- One preferred table (ten seats)
- Three invitations to private VIP speakers' reception preceding luncheon
- Logo placement in luncheon invitation and printed program, online via the MPC website, social media and all other event collateral
- Recognition via signage at table, event podium and video screens during luncheon
- Listing in MPC's biennial report and all donor recognition collateral
- Name recognition in advertisement run by media sponsor(s)

### Patron

\$5,000

- One choice table (ten seats)
- Recognition in luncheon invitation and printed program, online via the MPC website, social media and all other event collateral
- Recognition via signage at table, event podium and video screens during luncheon
- Listing in MPC's biennial report and all donor recognition collateral

### Friend

\$500

- One ticket to the luncheon
- Recognition in luncheon printed program

### Contact & Sponsor Recognition Information

Contact Name (for questions & seating):

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Preferred listing for printed materials:

\_\_\_\_\_

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