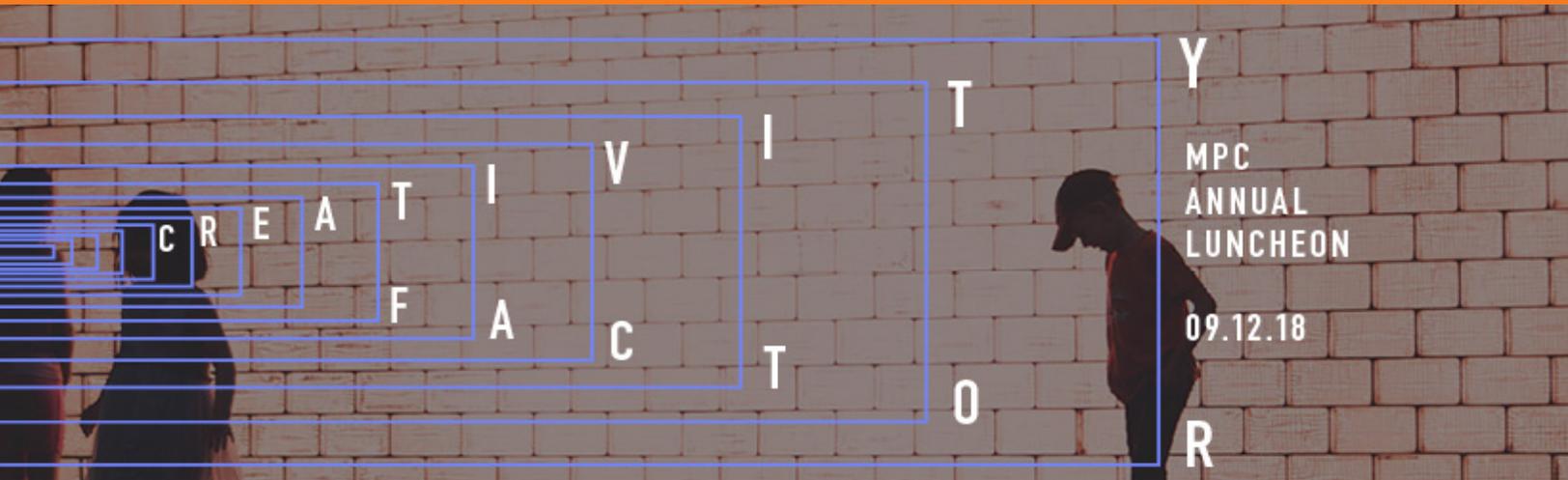


Metropolitan **Planning Council**
2018 Annual Luncheon Sponsorship



The Creativity Factor: How Arts and Culture Impact Communities

Wednesday, September 12, 2018
Reception—11:15 to 11:45 a.m., Luncheon & Program—12:00 to 1:30 p.m.
Hilton Chicago, 720 South Michigan Avenue, Chicago, IL 60605

Presenting Sponsor



For more than 80 years, the Metropolitan Planning Council (MPC) has brought government, community and business leaders together to develop workable solutions to our region's toughest planning and development challenges. The Annual Luncheon is MPC's signature event, attracting some 1,000 business, civic, public and community leaders who attend to hear influential speakers and to honor a leader from Chicago's civic community.

The **2018 Annual Luncheon on Wednesday, September 12th** will feature a celebrated museum director as well as one of our nation's most successful entrepreneurs. The keynote, **Lonnie G. Bunch III, founding director of the Smithsonian's National Museum of African American History and Culture** and former president and director of the Chicago History Museum, will discuss how history and culture are essential to a vibrant community and healthy economy. MPC will also honor **Patrick G. Ryan, Chairman & CEO of Ryan Specialty Group**, with the Champion Fighter Award for his extraordinary civic leadership.

Yes, I am pleased to sponsor MPC's 2018 Annual Luncheon.

See the backside for a full summary of benefits at each sponsorship level.

- Champion \$50,000** (Two tables of ten) **Lead \$25,000** (Table of ten) **Benefactor \$10,000** (Table of ten) **Patron \$5,000** (Table of ten)

Please make checks payable to: **Metropolitan Planning Council.**
MPC is a 501(c)(3) organization and contributions are deductible as provided by law. Tax ID: 36-2382849

Name: _____ Title: _____

Company: _____

Address: _____ City/State/Zip Code: _____

Phone: _____ Email: _____

Contact Name & Email (for questions and seating) _____

To reserve a sponsorship, please contact Janet Myers, VP of Philanthropy at MPC
Call (312)863-6010 or email jmyers@metroplanning.org

For more information, please visit metroplanning.org/luncheon

2017 Annual Luncheon Sponsorship Levels and Benefits

Champion \$50,000

- Recognition for one Senior Executive as Annual Luncheon Co-chair and on the Annual Luncheon Host Committee, which will be featured on all Annual Luncheon materials and at the event
- Two premium tables (20 seats)
- Twenty invitations to private VIP speakers' reception preceding luncheon
- Full-page ad in printed event program
- Prominent logo placement in luncheon invitation and printed program, online via the MPC website, social media and all other event collateral
- Recognition via signage at table, event podium and video screens during luncheon
- Listing in all media materials and briefings
- Listing in MPC's biennial report and all donor recognition collateral
- Logo placement in advertisement run by media sponsor(s)

Lead \$25,000

- Recognition for one Senior Executive on the Annual Luncheon Host Committee, which will be featured on all Annual Luncheon materials and at the event
- One premium table (10 seats)
- Ten invitations to private VIP speakers' reception preceding luncheon
- Half-page ad in printed event program
- Prominent logo placement in luncheon invitation and printed program, online via the MPC website, social media and all other event collateral
- Recognition via signage at table, event podium and video screens during luncheon
- Listing in all media materials and briefings
- Listing in MPC's biennial report and all donor recognition collateral
- Logo placement in advertisement run by media sponsor(s)

Benefactor \$10,000

- One preferred table (ten seats)
- Three invitations to private VIP speakers' reception preceding luncheon
- Logo placement in luncheon invitation and printed program, online via the MPC website and all other event collateral
- Recognition via signage at table and on video screens during luncheon
- Listing in MPC's biennial report and all donor recognition collateral
- Name recognition in advertisement run by media sponsor(s)

Patron \$5,000

- One choice table (ten seats)
- Recognition in luncheon invitation and printed program, online via the MPC website and all other event collateral
- Recognition via signage at table and on video screens during luncheon
- Listing in MPC's biennial report and all donor recognition collateral

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