

# Metropolitan Planning Council

## 2019 Annual Luncheon Sponsorship

### MPC 2019 Annual Luncheon

Thursday, September 19, 2019

Reception—11:15 to 11:45 a.m., Luncheon & Program—12:00 to 1:30 p.m.

Hilton Chicago, 720 South Michigan Avenue, Chicago, IL 60605

#### Presenting Sponsor



#### Champion Sponsor

The Crown Family

For 85 years, the Metropolitan Planning Council (MPC) has brought government, community and business leaders together to develop workable solutions to our region's toughest planning and development challenges. The Annual Luncheon is MPC's signature event, attracting some 1,000 business, civic, public and community leaders who attend to hear influential speakers and to honor a leader from Chicago's civic community.

MPC's 2019 Annual Luncheon Keynote Conversation features **Raj Chetty, the William A. Ackman Professor of Economics at Harvard University and Director of Opportunity Insights**, and **David Williams, Policy Director at Opportunity Insights**. They will dive into how Chicago compares with other U.S. cities and regions on economic mobility and describe solutions that can empower families to rise out of poverty and achieve the American Dream.

MPC will also recognize one of Chicago's leading corporate citizens, **John W. Rowe, Chairman Emeritus, Exelon Corporation**, with the 2019 Champion Fighter Award. This honor is bestowed to those who have made extraordinary civic contributions to the Chicago region, which is embodied by John's transformative leadership and philanthropy.

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### Yes, I am pleased to sponsor the MPC 2019 Annual Luncheon.

*See the backside for a full summary of benefits at each sponsorship level.*

- Champion \$50,000** (Two tables of ten)     **Lead \$25,000** (Table of ten)     **Benefactor \$10,000** (Table of ten)     **Patron \$5,000** (Table of ten)

Please make checks payable to: **Metropolitan Planning Council.**

MPC is a 501(c)(#) organization and contributions are deductible as provided by law. Tax ID: 36-2382849

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Name & Email (for questions & seating): \_\_\_\_\_

#### To reserve a sponsorship, please contact:

Janet Myers, Vice President of Philanthropy at MPC, by email at [jmyers@metroplanning.org](mailto:jmyers@metroplanning.org) or phone at 312.863.6010

For more information about our Annual Luncheon, please visit: [metroplanning.org/luncheon](http://metroplanning.org/luncheon)

## 2019 Annual Luncheon Sponsorship Levels and Benefits

### **Champion** \$50,000

- Recognition for one Senior Executive on the Annual Luncheon Host Committee, which will be featured on all Annual Luncheon materials and at the event
- Two premium tables (20 seats)
- Twenty invitations to private VIP speakers' reception preceding luncheon
- Full-page ad in printed event program
- Prominent logo placement in luncheon invitation and printed program, online via the MPC website, social media and all other event collateral
- Recognition via signage at table, event podium and video screens during luncheon
- Listing in all media materials and briefings
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- Listing in MPC's biennial report and all donor recognition collateral

### **Lead** \$25,000

- Recognition for one Senior Executive on the Annual Luncheon Host Committee, which will be featured on all Annual Luncheon materials and at the event
- One premium table (10 seats)
- Ten invitations to private VIP speakers' reception preceding luncheon
- Half-page ad in printed event program
- Prominent logo placement in luncheon invitation and printed program, online via the MPC website, social media and all other event collateral
- Recognition via signage at table, event podium and video screens during luncheon
- Listing in all media materials and briefings
- Listing in MPC's biennial report and all donor recognition collateral

### **Benefactor** \$10,000

- One preferred table (ten seats)
- Three invitations to private VIP speakers' reception preceding luncheon
- Logo placement in luncheon invitation and printed program, online via the MPC website and all other event collateral
- Recognition via signage at table, event podium and video screens during luncheon
- Listing in MPC's biennial report and all donor recognition collateral

### **Patron** \$5,000

- One choice table (ten seats)
- Recognition in luncheon invitation and printed program, online via the MPC website and all other event collateral
- Recognition via signage at table and on video screens during luncheon
- Listing in MPC's biennial report and all donor recognition collateral

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