

RESOLUTION TO REPORT ON THE ESTABLISHMENT OF PARKING IMPROVEMENT DISTRICT (PID) PILOT PROGRAMS

WHEREAS, many customers in neighborhood business districts in Chicago have difficulty finding a curbside parking space; and

WHEREAS, the availability of parking is an important element in the health and vitality of a business district; and

WHEREAS, many neighborhood business districts in Chicago experience little turnover in metered parking areas; and

WHEREAS, studies and research by Donald Shoup, an economics professor at UCLA and author of *The High Cost of Free Parking* and parking management techniques identified in *Parking Management Best Practices*, by Todd Litman indicate that the cost of metered parking will affect the availability of parking spaces and increase revenue for local government; and

WHEREAS, a parking space vacancy rate of 15% is necessary to avoid cruising-induced traffic, to facilitate easy ingress and egress, and to offer parking to as many different people as possible; and

WHEREAS, meters if not located and priced with appropriate time intervals cause 'cruising' and adds to traffic congestion, delays, air pollution, and hazards for pedestrians and bicyclists; and

WHEREAS, cities throughout the country have established Parking Improvement Districts (PID) to manage the local parking inventory and to generate new revenue for local government and community improvements; and

WHEREAS, adoption of policies like these helped transform "Old Pasadena" in California from "skid row" to one of California's premier shopping destinations; and

WHEREAS, the distinguishing feature of a PID is revenue sharing which facilitates increased community and Aldermanic support; and

WHEREAS, there has been a significant decline in the availability of federal Community Development Block Grants (CDBG) funding for commercial area revitalization; and

WHEREAS, neighborhood business districts need additional support and services to address and manage their local parking inventory, and strengthen their districts; and

WHEREAS, the City of Chicago would continue to receive all the revenue it currently receives from parking meters in the defined district, and would share (50:50) the net new revenue with the local community, and

WHEREAS, the community will administer and manage these funds to enhance the vitality and competitiveness of their commercial district through programs like:

- Public education programs designed to improve the district by promoting alternative modes of transportation;

- Improvements to the pedestrian environment such as landscaping, signage and sidewalk treatments, to enhance pedestrian circulation and safety;
- Maintenance and improvement to the public right of way within the district (sidewalk sweeping and cleaning, pedestrian and bicycle facilities, trash receptacles);
- Development of off-street parking facilities to support economic activity on the street;
- Promotion and support of transit services and alternative transit services to meet the specific transit needs of the district;
- Programs that reduce the demand for parking improve the economic vitality of the district and result in a balanced transportation and parking management plan; and
- Improvements that offset the potential impact of the meter district on adjacent residential areas.

WHEREAS, the Department of Planning and Development has already begun to consider the establishment and implications of such a program; now therefore,

BE IT RESOLVED, That we, the Mayor and members of the City Council of the City of Chicago, assembled this 13th day of September, 2006, do hereby request the Department of Planning and Development along with the Department of Law, Transportation, Department of Revenue and Office of Budget and Management to develop and design a program and structure for the establishment of pilot Parking Improvement Districts for the 53rd Street business district and Logan Square's Milwaukee Avenue district and report their recommendations to the Committees on Economic, Capital and Technology Development, Traffic Control and Safety, and Transportation and the Public Way.

BE IT FURTHER RESOLVED, that suitable copies of this resolution be prepared for the Committees on Economic, Capital and Technology Development, Traffic Safety and Control, and Transportation and the Public Way.

Manuel "Manny" Flores
Alderman, 1st Ward

Toni Preckwinkle
Alderman, 4th Ward

Rey Colon
Alderman, 35th Ward