

## What is the Bronzeville Alliance?

The Bronzeville Alliance is a group of area residents and organizations committed to the economic, social and cultural redevelopment of the historic Bronzeville community. Located on the South Side of Chicago, the Bronzeville community includes the neighborhoods roughly bounded by 18th Street on the north, the Dan Ryan Expressway on the west, 67th Street on the south, and Lake Michigan (18th to 47th Street), Drexel Avenue (47th to 51st Streets), and Cottage Grove Avenue (51st to 67th Streets) on the east.

The Alliance works to create and sustain a vibrant, intergenerational, mixed-income community that is locally owned and controlled, and reflects and honors the community's historic African-American heritage.

## What are the goals of the Bronzeville Alliance Retail Initiative?

As Bronzeville experienced a dramatic population decline — over 75 percent from 1950 to 2000 — and shopping preferences changed with the arrival of malls and big box retailers, the Alliance saw the need to focus its retail efforts on three key corridors, each anchored by stops on the CTA Green Line: 43rd, 47th and 51st streets, between State Street and Cottage Grove Avenue.

### The goals of the Retail Initiative are:

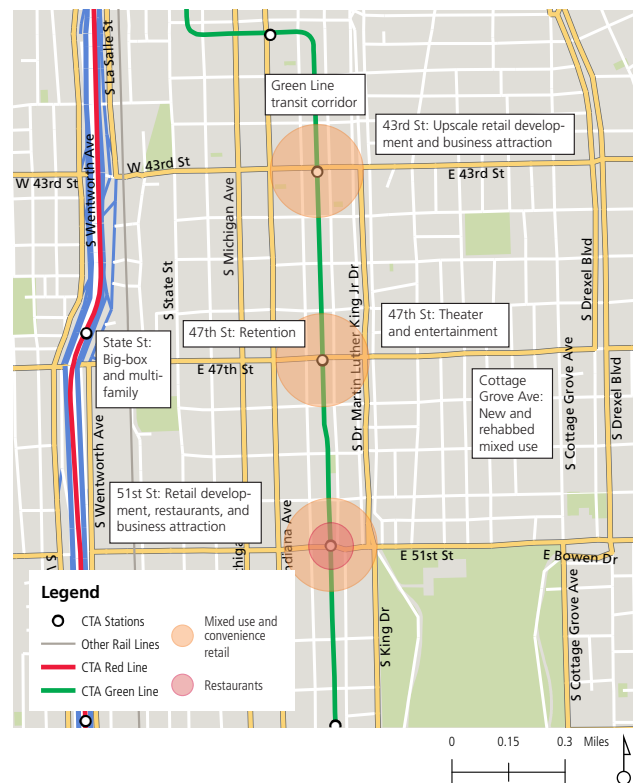
- Increase investor interest in key Bronzeville retail corridors.
- Increase residents' options for commerce and employment within their community, much of it locally owned.
- Utilize CTA Green Line stations for strategic transit-oriented development.

### To achieve this, the Bronzeville Alliance has:

- Created a map (at right) of its preferred development trends radiating out from the CTA Green Line stops in each corridor.
- Partnered with the Metropolitan Planning Council (MPC) to staff community engagement activities and develop a strategic plan for Bronzeville Alliance and its member organizations' retail efforts.
- Secured technical assistance from the Chicago Metropolitan Agency for Planning (CMAP) to develop a formal Retail Corridor Plan for 43rd, 47th, and 51st streets.

### The Bronzeville Alliance will:

- Organize and host a Community Forum on Saturday, May 21, 2011 to ratify the retail map, form working groups, and plan steps for implementation.
- Work with an MPC-organized Task Force to create retail recommendations and plans for cross-ward collaboration, project prioritization, retail recruitment, and financing strategies.
- Work with CMAP and the City of Chicago to create and implement the Retail Corridor Plan.



Bronzeville Alliance identified preferred development trends for the 43rd, 47th, and 51st Street corridors, centered around CTA Green Line stations.

The Alliance is also working on short-term projects that include expanding the Special Service Area 47 business improvement district along 47th Street, and financing an anchor project, Bronzeville Cookin', at 51st Street and the Green Line.