

Labelmaster develops, manufactures and markets products that help industry comply with regulations governing the safe handling and transport of hazardous materials.

Participating Location

Chicago

(North Park area)

Participating Employees

170

Transportation Options

Labelmaster is directly served by the Chicago Transit Authority (CTA) **#53 Pulaski bus**, and is a short walk from the CTA **#84 Peterson bus**.

Commuter Challenges

While more than half of employees live within 10 miles of work, **commute times are slow**: 53 percent of those surveyed reported traveling for 30 minutes or longer one way. Parking is free, yet more than 40 percent of employees do not drive; most of those use public transit.

Commuter Solutions

Short-term

At a Labelmaster Benefits Fair in December 2011, the company promoted transit options, including **Pace Rideshare**, and remarketed its **pre-tax transit benefits** initiative. Labelmaster also remarketed its **Employer-Assisted Housing** opportunities, through which it assists employees with purchasing a home near work. Labelmaster also implemented an **Emergency Ride Home** program in 2012.

Long-term

Labelmaster is beginning to encourage employees to **bike to work** and will promote this option along with the others at another Benefits Fair planned for June 2012.



Labelmaster has been a participant in MPC's Employer-Assisted Housing program for several years. By providing downpayment assistance to purchase a home near work, the company helps their employees reduce their commutes and become homeowners.

Traffic congestion costs the Chicago region **\$7.3 billion** annually in wasted time, air pollution, and impacts to the local economy. To address this, MPC is building support for a Chicago-area Transportation Demand Management strategy through the Commuter Options pilot. In the first phase, MPC worked with 15 area employers to design incentives to encourage employees to try alternatives to driving alone. In partnership with the Regional Transportation Authority, phase two will report on results, including how well each employer's program worked and what benefits it delivered to the company and the region.